
Michigan Counseling Association
“A state branch in the Midwest Region of the
American Counseling Association”

Governing Council Meeting Agenda
Central Michigan University

December 14th, 2019

10:00AM-11:30AM

I. Call to Order

President Michael Joy

President’s welcome

Review of Robert’s Rules meeting procedures

II. Roll Call of Chapters and Divisions

Michael Joy

a. MMHCA- No one Present

b. MACES- Aja Burks (voting for MACES), Caroline Ray, and Elvita Kondili

III. Approval of the Agenda

Motion for Approval: Aja Burks

Second: LaShonda Hampton

IV. Approval of Past Minutes- June 28th End of the term of the last board

Motion for Approval: Aja Burks

Second: LaShonda Hampton

V. Officers Reports

a. Presidents Report

a1. Introduce and welcome new officers

- LaShonda Hampton and Michael Joy

a2. MCA and Public Relations

- Public Relations has taken a fall in the last few years
- Michael is working on networking and making personal connections with counselors

Plan:

- Be active, be as active as we can even without all the resources
- Continue to be active in the State and individual committees
- Michael has made connections with media outlets all over the state
- Keeping up with the monthly newsletter
- Keeping up with the journal

a3. Resignation of President Elect, Treasurer, and Professional Development Chair

- Call to fill these positions

a4. Call for committee members and committee chairs

- Professional Development Committee
- Bylaws committee- Edits needs to be in by January 6th, 2021
- Policies and Procedures Manual
- Additional committees are listed on the website

a5. Symposium Review

- 30-50 people attended within the three days
- Offered NBCC credits

Topics included:

- Joyce M.- ACA Midwest President
- ADHD in college students
- Sexuality

Improvements:

- Streamlining the events
- Organization of speakers/workshops
- Starting earlier in the year planning
- Promoting the event

a6. Symposium 2020

- Fall (Late September/Early October)
- In TC
- If not organized well, we will delay to 2021

a7. ACA Leadership and Development Submit

- Michael was able to meet with legislators and advocate for medicaid bill
- President and President Elect will

b. Secretary Report

LaShonda Hampton

b1. Trying to stay on top of emails (reply withing 24-48 hours)

b2.. Keeping engaged on social media

c. Treasurer Report

Michael Joy

c1. Financial Report

- Financial Report went out through email

c2. 2019-2020 Budget Proposal

- Continue to get memberships
- Moving forward it was suggested to group fees (IE: Fees of running the organization, fees for symptoms)
- For larger events create their own ledger and have line items
- Suggested to change bank because of fees
- Registered as a non profit many companies will offer discounts for web (wild apricot)

VI. Committee Reports

a. Professional Development Committee

Michael Joy

a1. Aquinas College Event

a2. Functions of committee

b. Membership Committee

Michael Joy

b.1: Membership Growth

- 151 members currently
- 46 members who have not renewed their memberships
- Need a membership chair

b.2: Ideas for getting new members

c. Technology Committee

Michael Joy

c1. Managing Website and Social Media

McNally)

(Via Jamie

c2. Rebuilding Website

d. Public Policy & Leadership

Michael Joy

d1. HB4325 and MCA role recap

(Via Veronica

Visger)

d2. Ongoing Legislative Initiatives

- a. Rep Issac Robinson Task Force

- b. Public Policy Tips and Resources for Counselors
 - Making sure we stay in contact with our legislators at least once a month
- c. Medicare
 - Representative Debbie Stabbenow is supportive of the bill
- d. Attending Board of Counseling Meetings

VII. Old Business

- a. Journal update- Looking for a new editor; goal to have it published twice a year
 - Dr. Branson stepped down as editor
 - Dr. Branson has ideas for other possible editors
- b. Newsletter update- want it to be published monthly; calling for people to contribute
- c. Committee needs

Committee Chairs and Committee members needed:

- Nominations and Elections – Vacant
- Alumni - Vacant
- Awards & Scholarships – Vacant
- Licensure – Vacant
- Professional Development- Vacant
- Membership – Vacant

- Publication – Vacant

- Events-Vacant

VIII. New Business

- a. ACA Conferences for next year
- b. Re-engaging with all divisions and chapters
- c. Verifying that you are a chapter of MCA
- d. Annual Reports
- e. By Law Changes and Writing a Policies and Procedures Manual
- f. Establishing standards for all committees
- g. NBCC ACEP Renewal
- h. Seminars in the works for 2020

IX. Questions and Comments

X. Adjourn

Meeting Adjourned at 11:27am